

Briana Fountain

Briana Fountain is a Senior Product Manager at Blue Zones Project. Blue Zones Project is a community-level transformation initiative that engages policy makers, employers, schools, restaurants, grocery stores, and individuals to make permanent or semi-permanent changes to their policies and environments that make healthy choices easier. Briana joined Blue Zones Project in 2013, working on the training team to develop curriculum for colleagues and community members. From there, she's played a key role in expanding Blue Zones Project from 19 communities in 2013 to 51 communities across North America in 2020. In her current role, Briana consults with project teams to develop their implementation strategy, manage project plans, and ensure projects meet targeted deadlines and deliverables. She's also passionate about health equity and co-founded Blue Zones Project's Health Equity and Diversity workgroup.

Prior to joining Blue Zones Project, Briana worked as a Change Management Consultant in the Bay Area working with Fortune 500 companies. A position she later left to pursue a role with Blue Zones Project that was better aligned with her purpose and personal mission.

Briana holds a Master's in Human Behavior from University of Southern California and a Bachelor's in Psychology and Spanish from University of Miami.

She recently purchased a surfboard and spends most weekends pretending she's as good as Kelly Slater in the water (she's not). She also enjoys traveling, her neurotic rescue dog, trying any vegetarian recipe NYT Cooking sends to her inbox, and just about anything that involves being outdoors.